

# North Suburban Chamber of Commerce

## Meeting Minutes

August 11, 2015

**Present at meeting:** Bruce Berringer, Paul Cusick, Ed Dietz, Mark Helbling, Brigitte Jackson, Dr. Joseph Pasquerilla and Kimberly Skertich

### Meeting called to order at 12:00

**Welcome:** Bruce welcomed everyone to the meeting.

**Minutes:** Bruce asked if anyone had changes, with none he asked for a motion to approve, Ed Dietz motioned Paul Cusick second, Minutes approved.

**Financial Report:** Kelsey Monteleone on vacation will submit financial report upon her return. Kim stated that both Sidewalk Sale Days and the Art & Wine Crawl did well this year.

### New Business

- **Art & Wine Crawl:** Kim said that we had 13 venues and sold a total of 120 tickets this year. She felt that everyone had a great time and it was a success again this year.
- **Sidewalk Sale:** Kim said that we had 11 businesses that paid for a table this year. Unfortunately some businesses decided to take advantage of the opportunity without paying the fee. Kim stated that she sent those businesses an invoice but with the exception of an unfriendly phone call from one of the business owners, she has had no response. She also stated that the food trucks were well received and she would like to have them back for all 3 days next year. She said she has contacted the Shiver Shack on their promise of 20% of the profits and is awaiting their call. Kim said they had 18 artist take part in the art show this year and that the silent auction paid us \$91. She said that all in all this year's event was a success.
- **National Night Out:** Kim said that the prizes for national night out were well received and that the winners were posted on our website. She said that the event seemed to go well and that it was a very worthwhile event. Bridgette stated that it was not as well advertised as it could have been and Kim agreed. They felt that next year there should be flyers past out to the merchants to post in their businesses.
- **Meeting with BIGr:** Brigitte said that the meeting was positive, but there is still much more to discuss. Bruce said that the two groups combining will be positive for the community. He also asked if Brigitte had talked to Avalon Now. She said that she was unable to make their meetings and will try to talk to them. Joe said that at the end of the meeting that they had planned on meeting on August 12<sup>th</sup>. Bruce said that he had not heard back from BIGr and that he did not think the meeting was happening.

## Other Business:

- **Halloween Parade:** Kim stated that Ellen at the Bayne Library would like to expand the event to include a festival after. Ed said that this had been done in the past but proved to be very costly and not well attended. Bruce said we can look into it and that we will put it on next month's agenda.
- **Holiday Celebration:** Kim stated that we need to make a payment of \$400 on the carriage for the holiday celebration. She said she had sent out emails to last year's sponsors and was waiting for their response. She said that she felt confident that they would once again help out.
- **Mixer:** Kim said we should schedule a mixer. Bruce felt it should be in October. Everyone agreed. Kim said that the BBB offers free speakers for meetings and will check into what is available.
- **What benefits can be added to membership:** The possibility of member to member benefits, Job posting and available properties on webpage.
- **Fundraisers:** Mark suggested a night at the races. Ed felt that we should expand that to casino night. Kim suggested that possibly next year we could do a music and beer festival in the spring or end of summer. Ed said that the chamber used to do a cruise fundraiser. Kim said she would look into these things. Paul asked where we will be doing this. Bruce said we have not looked into that yet. Paul said that Mark would like to do a raffle for the first paid drink in Bellevue. Ed and Bruce said it could be fun, but we need to see when they get the license approved.

**Adjourn:** Bruce asked if there was anything else. With no response, called for motion to adjourn Ed motioned, Paul second.

**Meeting adjourned**

**Next Meeting September 8th**

**If you would be interested in hosting a meeting please contact Kim at 412-761-2113 or respond to this email.**